

成城大学							
事業名	東京五輪2020 おもてなしプロジェクト						
実施期間	平成27年4月～平成28年1月						
場所	成城大学						
参加者	外国人留学生	地域住民	学生	スタッフ	関係者	来場者	合計
	24	60	100	13	9		206名

<実施内容>

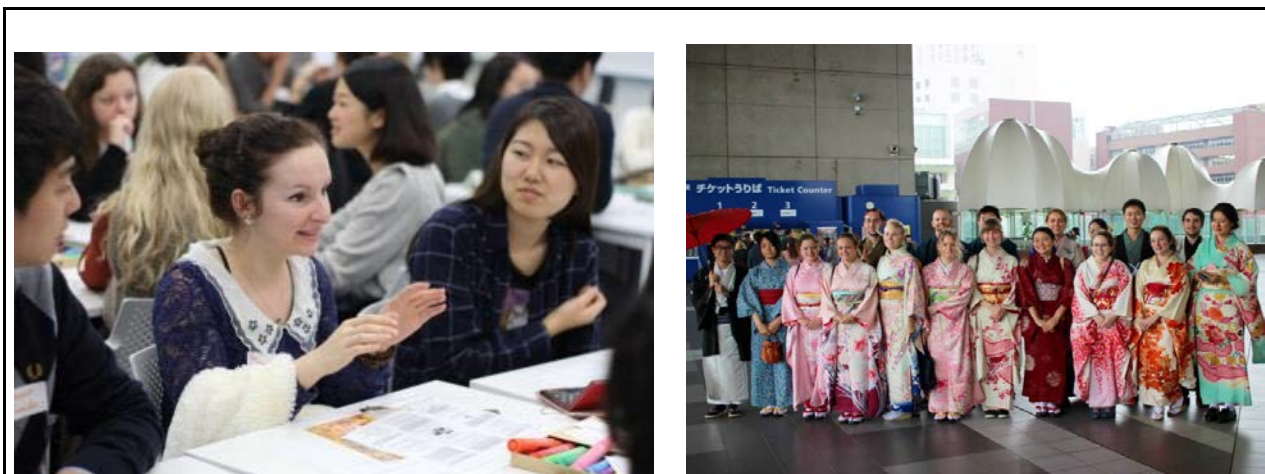
東京五輪2020の成功の鍵として注目されている「おもてなし」をテーマに、学生たちが企業・地域社会と協働して訪日外国人に提供できる「おもてなし」の様々な可能性をグローバルな視点から検討し、観光都市としての東京の魅力を世界に発信するための提案を企業・地域社会に対しても行った。

以下が学生たちの企画したニューツーリズム案。

- 「昔懐かし商店街ツアー」(祖師谷大蔵)
- 「日本民家園ようこそ！」(向ヶ丘遊園・生田)
- 「SHIMOKITA Café Tour」(下北沢)
- 「谷根干ツアー～猫好きの猫好きによる猫好きのための下町巡り～」(谷中・根津・千駄木)
- 「川越江戸っ子なりきりツアー」(川越商店街)



NO.1 旅行会社の方に日本人学生と留学生在が企画した東京観光案をプレゼンテーション



NO.2 「スタートプログラムⅡ企業提案」の授業風景

NO.3 着物を着て東京観光体験をする留学生と日本人学生

<参加者からのコメント>

ジャスティン・リックさん(米国)/Justin Rick

I was able to understand the various aspects related to the job of creating a tour, such as planning the time of day to hold it and figuring out the distances between the locations to be visited.

The two times we ourselves were guided were very informative regarding the locations we went and set a good standard for what we could hope to achieve in creating our own tours.

Being the main go-between for translation in the groups I was in, I noticed that most of the time I was translating slightly difficult Japanese to a simplified English. Most of the exchange students would try to convey their thoughts in simple Japanese, but outside of a little bit of usage with LINE, the Japanese students didn't seem to use much English.

I do feel like during the classtime, the transitions in what we were doing happened rather quick and a little more time for each activity would be helpful. I understand that appropriating time can be tough and if there is too much, students will get off topic, but I believe that many times when we were trying to make plans or organize our ideas for the posters, we were rushed a little too much.

Otherwise, after the first few weeks, the English used in explaining exactly what we were currently doing in class was decent and overall class was understandable.

ギャリー・コーツさん(オーストラリア)/Garry Coats

In Japan it is very fun to dress in a Kimono as a foreigner. I think maybe it is a sight that Japanese people do not see every day. The whole time you are dressed in the Kimono you will have people smiling at you, talking to you, and wanting to take pictures with you. Wearing a Kimono as you walk through the busy streets of Tokyo is a great experience because even though Tokyo is full of huge buildings and modern technology, the Kimono is a beautiful reminder of the Japanese history that is still found all over the city and country. I think the Japanese people appreciate that you are trying to get involved with their culture and their friendliness towards you helps to make the experience of wearing a Kimono a great one.

The other really cool thing about wearing a Kimono is that they look awesome. The female Kimonos are elegant and beautiful, while the male Kimono's are very masculine and almost remind you of a Samurai or something like that. Dressing in a Kimono is a very welcome break from the ever changing fashion trends of western style clothing. No matter what is in fashion at the time, a Kimono always looks good.