#### The 54th TIEC Cross-Cultural Seminar Subsidized by the Nakajima Foundation

Supported by Koto City Tourism Association



# Local Craftmanship

- 職人技に見る日本のものづくり -

The 54th TIEC Cross-Cultural Seminar's theme is "The Local Craftsmanship". In Japan, many manufacturing technologies have built traditions and developed into cutting-edge technologies while taking advantage of the local characteristics. Two experts will be invited to give us lectures on the history, technology, and culture of Japanese manufacturing.

# Saturday 19th November,2022

ON LINE Start at15:00

# Via Youtube"TIEC&HIH channel"

Admission Free / Pre-registration is not required / Language: Japaense · English

Youtube"TIEC&HIH channel" >



IP



**30minutes each** 

## Part1 "Japanese industry (craftsmanship) and climate" Mr.SUZUKI Kazuyoshi

Former Director Center of the History of Japanese Industrial Technology, National Museum of Nature and Science

Mr.SUZUKI's research focuses on the process of the development of technology in Japan. In particular, he investigates and researches the development of technology from the Edo period to the present day from an empirical viewpoint from the viewpoint of actual materials like a museum.

### Part2 "Knife & TSUBAME Regional Industry" Mr.OGAWA Masato

#### TOJIRO Co., Ltd. Director of TOJIRO KNIFE GALLERY

The company Tojiro is one of the famous Japanese knife brands which is located in Tsubame, Niigata prefecture. Since Mr. Ogawa has been joined Tojiro, he is in charge of product design, graphic design, and sales. The website created to deepen product knowledge became popular in the knife industry, so in 2000, the company became the Japanese first knife manufacturer to start selling knives on its official website. Since 2015, he conveys knowledge of the manufacturing of knives as the director of the facility "TOJIRO KNIFE GALLERY" where visitors are able to take a look at knife manufacturing procedures.

#### Special Lecture only for TIEC&HIH Residents!

# Part3 "Casting Manufacturer" Mr.NOUSAKU Katsuji

#### President and CEO of NOUSAKU CORPORATION

"Takaoka Copperware" is a Japanese traditional industry of casting in Takaoka City, Toyama. The skill of Takaoka copperware has been handed down and refined over a 400-year period. Since its founding in 1916, the company Nousaku has been manufacturing copper alloy Buddhist ritual objects, and Japanese tea-ceremony utensils by making use of cultivated techniques. And in recent years, Nousaku has been casting tin-made tableware and interior product. Compared to when Mr.NOUSAKU Katsuji assumed the position of Representative President and CEO in 2002, they achieved 15 times the number of employees, 10 times the sales, and 8 consecutive years of 10% growth for without sales and without employee training. The system of continuing to make profits while coexisting and co-prospering with the local community has been taken up by various media.





