

Promotion from Students, etc. from the Middle East and North Africa (Request)

1. Request

- Please recommend students, etc. (current students, alumni, faculty, etc.) from the Middle East and North Africa who would be able to cooperate with PR activities for this project via social media, videos, etc.
- If cooperation is possible, please contact the J-MENA office (info-jmena@jimu.kyushu-u.ac.jp) with the recommended students' names, email addresses, affiliations (university name, faculty/department/major, company name, etc.), and method of cooperation as in 1) to 4) of "2. Method of cooperation" on the response form in Attachment 1.

1st deadline: October 15, 2020

2nd deadline: October 30, 2020

3rd deadline: December 26, 2020

- * For contacts meeting the first and second deadlines, we plan to release videos in accordance with the online Japan Study Fair to be held in December.

Recommended students, etc. from the Middle East and North Africa should be those who remain involved with Japan in some way, such as below.

- (1) Current students: Undergraduate, graduate, or exchange students at your university, etc.
 - (2) Alumni: Graduates of your university now employed at companies, research institutes, universities, etc. while living in Japan
 - (3) Faculty: Instructors (including postdoctoral researchers) at your university
- You may recommend one or more students as you prefer.
 - For the relevant countries, see the "List of Focus Regions and Target Countries/Regions for the Study in Japan Global Network Project" attached.
 - Current students and alumni will receive honoraria based on university regulations; please consult with us with regard to faculty.

2. Methods of cooperation

- 1) On-site video shooting via production company (university-designated)
[YouTube]

A university staff member will contact the recommended students, etc. at your university and arrange a date and location to shoot the video, in the presence of a J-MENA project staff member as well as staff from the production company designated by the university.

*When shooting on your university's campus, we may consult with you in advance regarding application for permission to use the location.

2) Video shooting via your university staff [YouTube]

We will request that staff at your university (or their designated production company) shoot a video of your students, etc., and provide our university with the video data or URL.

*If a production company is requested to take part, the costs will be covered by this project.

*After delivery of the video file, it will be available to both universities for joint use.

*Consult us in advance regarding details of the video content and procedures.

3) Provision of text and photographs for posting on social media [Facebook, Instagram, Twitter]

A university staff member will contact the recommended students, etc. at your university to receive photographs, with the relevant forms filled in (Attachment 2).

4) Provision of existing video data/website URLs, etc.

If a video file meeting the contents of our request already exists, it may be provided as data or a website URL.

*In this case, there will be no honorarium as based on university regulations.

3. Video content

One or more two- to three-minute videos will be produced.

Current students (example)

- 1) Reason for coming to Japan/to your university
- 2) Research content
- 3) Student life in Japan
- 4) Tips for applying for scholarships
- 5) Hopes for the future
- 6) Message to younger students hoping to study in Japan

Alumni (example)

- 1) Reason for coming to Japan/to your university
- 2) Things learned while studying in Japan
- 3) Current work
- 4) Message to younger students hoping to study in Japan

Faculty (example)

- 1) Research/research group
- 2) Reason for working as a researcher in Japan
- 3) Differences in research environment between Japan and country of origin
- 4) Message to students hoping to study in Japan

4. Language

English (required) and native language (audio or subtitles)